

Jackson Collaborative Network

BUILDING POWERFUL
STRATEGIES

DECEMBER 16, 2020

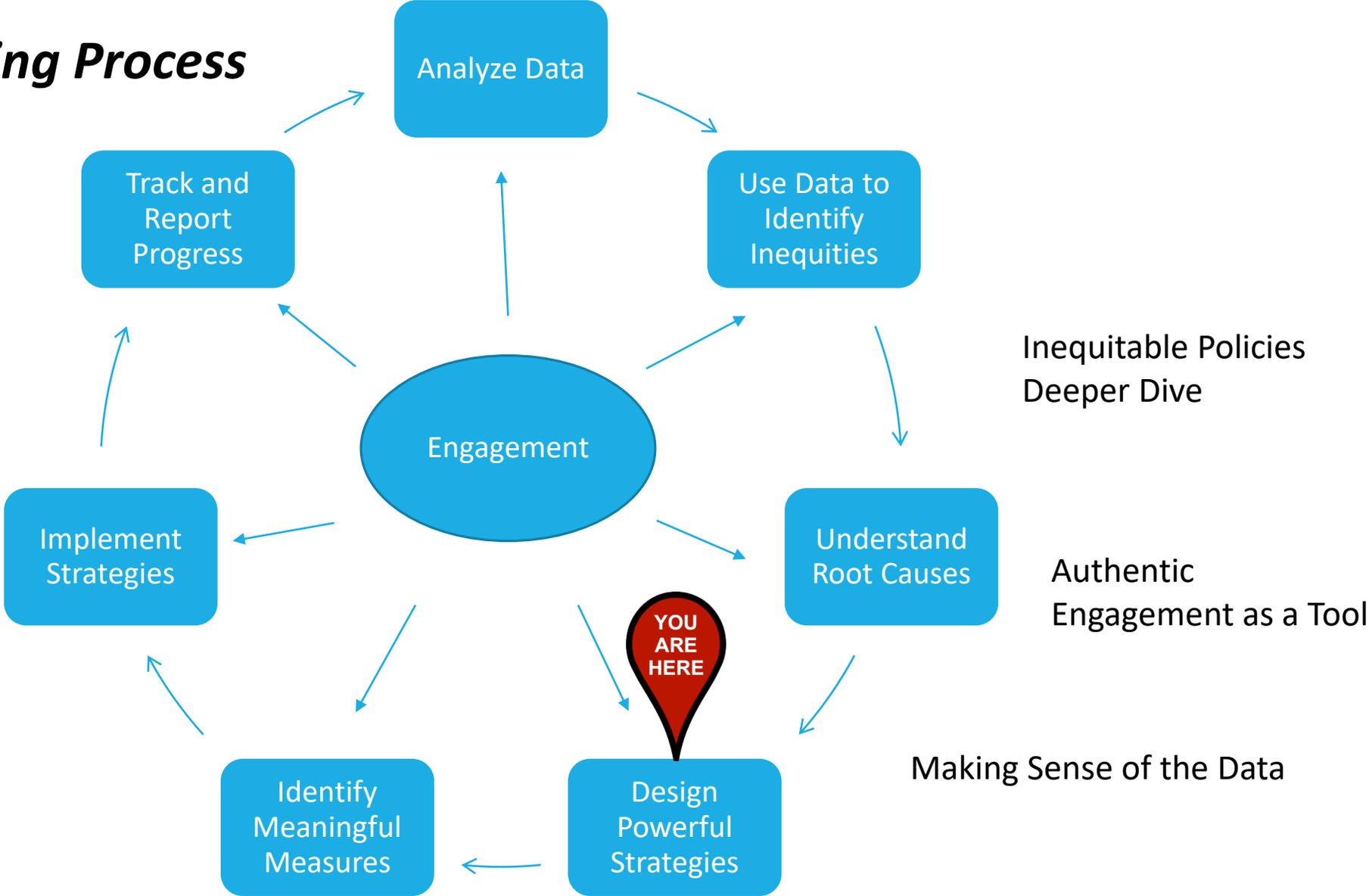
Aimee Fors & Sarah Williams





Welcome and Introductions

Action Planning Process



Designing Powerful Strategies

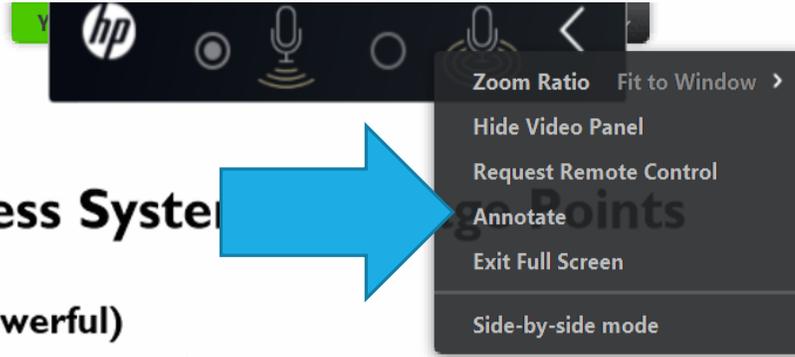
A strategy in its basic form is a plan of action or policy designed to achieve a major or overall aim (Oxford dictionary).

- Powerful systems change strategies shift the mindsets, policies, and practices that are contributing to the problem.
- Strategies that focus on program design and building access/awareness of existing programs and resources are the LEAST powerful and are less likely to create lasting change.

Example Strategies to Address System Leverage Points

Level 1	PARADIGMS (Most Powerful) Mindsets: Deepest held beliefs, attitudes, values Goals: the aims and purpose of local efforts
Level 2	STRUCTURE Power: how decisions are made, and who participates Regulations: policies, practices, incentives, and rules Connections: relationships between people, organizations, and sub-systems
Level 3	FEEDBACK LOOPS Interactions: Exchanges that inform action and keep actors responsible to feedback
Level 4	ELEMENTS (Less Powerful) Components: program design, quality, range, accessibility, and reach Resources: skills and knowledge, community living conditions, financial





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Let's hear from you!

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Let's hear
from
you!

Strategy Building Steps



Brainstorm strategy ideas



Sort and label groups of strategy ideas



Prioritize strategy clusters



Finalizing strategies



Prototyping strategies



Document your strategies

Brainstorm strategy ideas

During this part of the process, group members use sticky notes to write down their ideas. One idea per sticky note.

Encourage group members to apply an equity lens as they develop ideas. Will their idea improve system conditions for the target population?

Let's hear from
you!

Unmute or type in the chat

Give an example of a problem in your organization or the community that you are currently looking to build strategies to address.

Things to remember when brainstorming ideas

Is it feasible? Keep in mind our influence and control?

Does this idea address the targeted inequity?

Is it actionable? Will it engage Stakeholders?

Will it address multiple root causes?

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Brainstorm on Padlet

What ideas might you have to address:

“Students don’t have what they need to achieve full potential in learning”

Padlet link is in the chat

Sort and label groups of strategy ideas

Here are some process steps to use as a guide:

- Ask the group to review and identify if any strategy ideas need to be added.
- Group like ideas together.
- Label each group of strategy ideas. Ask the group to come up with a name for each strategy cluster. Place this name at the top of each cluster.

Prioritize strategy clusters

- Which of these strategy clusters tackle one or more of the root causes we aimed to address?
- Are they necessary? feasible? desirable? Why or why not?
- Do the strategies motivate stakeholders to engage in action? Why or why not?

Which of the following strategies would be most powerful given the leverage ladder

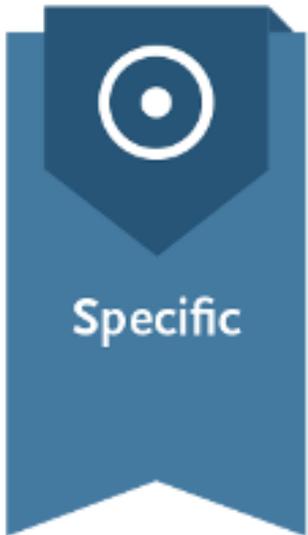
Students don't have what they need to complete online learning

1. Strategy related to changing a negative perception about low-income students and how they'd rather play Xbox than learn in school
2. A strategy related to the superintendent and his policy on truancy related to online learning
3. A Strategy related to providing loaner iPad to low-income students



Powerful strategies include SMART language

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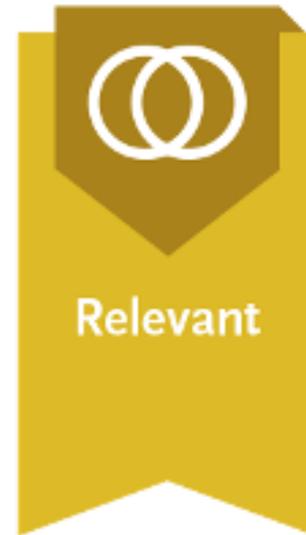
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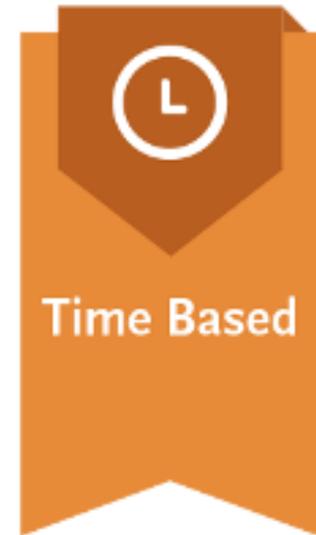
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Finalizing strategies

- Does this strategy intentionally address the targeted inequity that has been identified? How?
- If not, how might we refine it to ensure inequities are addressed?
- Are there others in the community working on a similar strategy? How? Are there opportunities to partner for greater impact?
- What unintended consequences might emerge if we implement this strategy? How might we mitigate these unintended consequences (Equity Lens)?



Prototyping strategies

Identify the target population. Who is impacted by the strategy your group has identified?

When, where, and how can your group share and get feedback on the strategy idea(s) with this target population?

Who will be responsible for this activity?

Following the prototyping activity, your group will need to review the feedback received on each strategy idea to determine if adjustments are needed.

JCN Action Planning Template

Group Name: _____

Desired Outcome/Area of opportunity:
Example: Reduction of infant mortality

Targeted Inequities:
Example: African American infant death rates; Medicaid PNC rates

Problem Statement:
Example: In Jackson County Medicaid moms are not receiving adequate prenatal care

Root causes/system change targets:
Example: Inequitable access, lack of cultural competency, etc

Systems Change Strategy: (What do we need to do?)
Example: Improve availability of early prenatal care access among pregnant women with Medicaid

Indicators: (What will be measured?)
Example: Access to prenatal care

Metrics: (What about those indicators will be measured to track progress?)
Example: Time to first available appointment for pregnant women with Medicaid

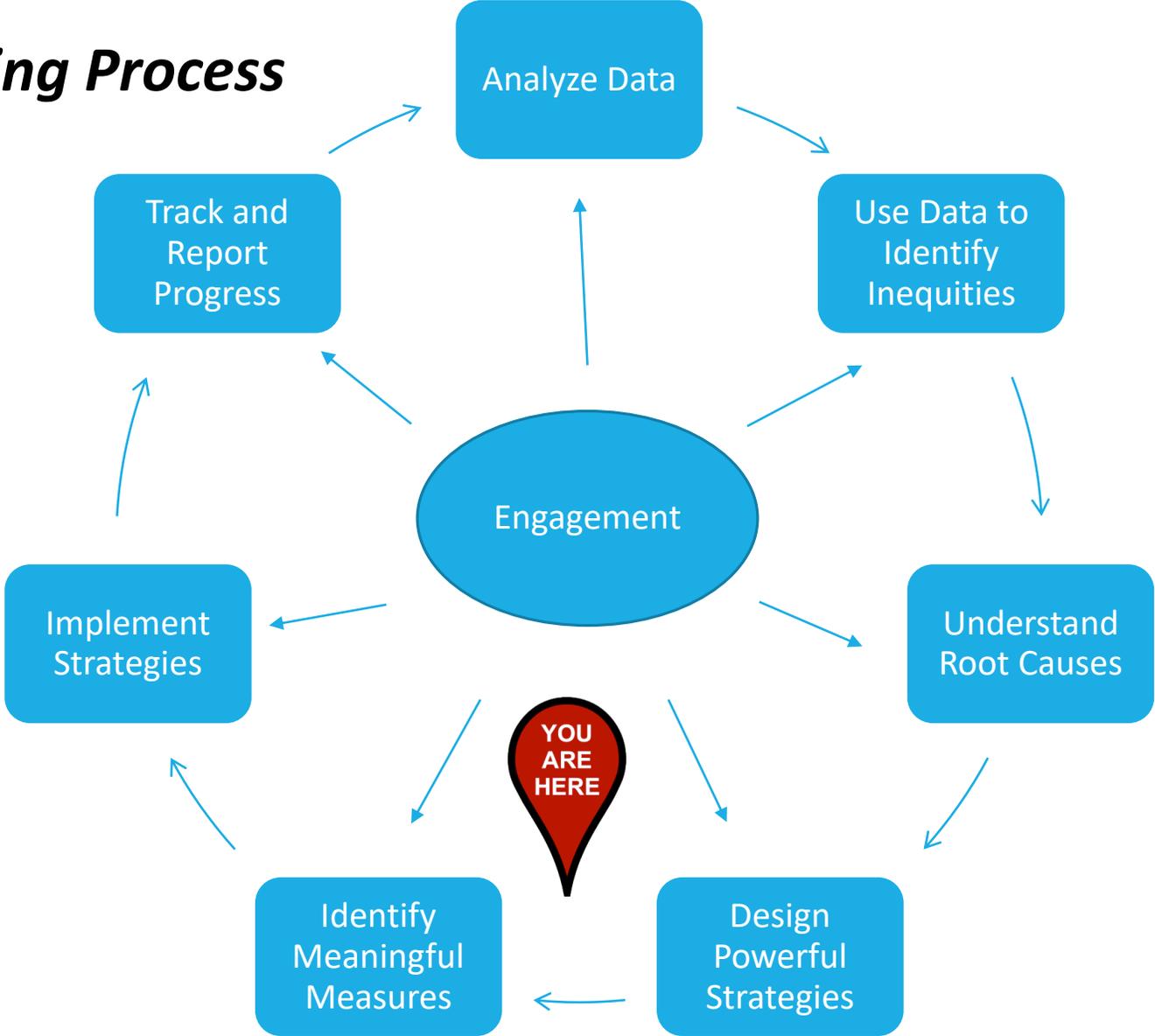
	Description of Activities (What steps do we need to take to implement this strategy?)	Estimated Timeline (When do we need to start the task and when does it need to be completed?)	Responsible (Which individual is leading this task?)
Task 1:			
Task 2:			
Task 3:			
Task 4:			
Task 5:			

Insert additional rows as needed to accommodate all identified tasks.

Date of last update: _____

Document
your
strategies!

Action Planning Process



Whats next?

Mark your calendars!

**Join us for a Collaborative Network Update
on December 17, 2020**

Choose one of two sessions:

10:00 -11:00 a.m. OR 3:00 - 4:00 p.m.

**Join us for our next Learning Convening on
January 20, 2021**

We will be exploring how network partners identified inequitable practices and policies and learn about their many accomplishments!

Collaborative Community Assessment Phone Survey Coming Soon!

We need your help!



We are asking Network members and partners to assist with promotion of the survey to increase the likelihood that residents that receive a call will answer and take part in the survey

Phone survey is scheduled to begin in January and will continue through March

For more info: [Collaborative Community Assessment](#)

Check out our new website!
www.jacksoncollaborativenetwork.org

JACKSON COLLABORATIVE NETWORK

Contact Us

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Thank you!

For additional support contact:



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